

# Incentive Programme 2024



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## **I. INTRODUCTION**

Malta International Airport plc (“MLA”) supports growth in its passenger traffic, by proposing attractive reductions on the Passenger Service Charge. Incentive Schemes are available to airlines operating from specific destinations or strategic markets, as identified as being such by MLA. The airport also offers rebates to airlines that promote transfer traffic via Malta, thus supporting its hub function.

This incentive program is available to download from The Malta International Airport website.

## **II. APPLICATION**

Airlines which would like to confirm whether they are eligible for any of the incentive schemes available should inform MLA and will then be provided with the specific terms and conditions and the relative agreement, depending on the incentive(s) applied for.

Accordingly, this document does not constitute an agreement and is for information only. Eligibility for any incentive shall be subject to the relevant air carrier executing a binding agreement with MLA, which agreement shall include all terms and conditions for eligibility.

This document, and the incentive schemes described herein, may be withdrawn, cancelled, altered, or changed in any manner, at the sole discretion of MLA.

## **III. INCENTIVE SCHEMES**

The Incentive Schemes on offer in 2024 are the following:

1. Underserved routes
2. Strategic routes
3. Intercontinental routes
4. Transfer traffic
5. Free parking

## **1. UNDERSERVED ROUTES**

### **1.1 Objective of the Incentive Scheme**

The objective of this incentive scheme is to encourage improved connectivity between MLA and several markets, specifically among those which operated a reduced flight schedule during the period April 2023 – March 2024, by offering reductions on the Passenger Service Charge (PSC) which airlines can benefit from for a period of 3 years.

### **1.2 Eligibility**

- Eligible routes are defined as unserved or underserved routes to/from cities or regions which Malta International Airport was directly connected to by less than 250 aircraft movements during the period April 2023 – March 2024. A detailed list of non-eligible cities/regions or airports are set out in Annex 1.
- The incentive scheme applies to scheduled routes, which shall be published in such a manner that they may, insofar as possible, be booked either via computer reservation system (CRS) or from a web-based reservation system, based on the city pair.
- An airline can benefit from only one of; Underserved, Strategic or Intercontinental Incentives for the same route.

### **1.3 Conditions**

- A minimum of 90% of the scheduled frequencies (as defined in the eventual contract) have to be actually operated.
- During the summer flight period at least two frequencies per week and during the winter flight period at least two frequencies per week shall be operated.
- If an airline is already benefiting from an incentive agreement granted by the Malta Tourism Authority (MTA) the applicable incentive shall be paid to the MTA and not to the carrier.
- All dues to MLA by the operating carrier must be paid.

#### **1.4 Rebates Offered**

The incentive shall consist of rebates on the Passenger Service Charge charged by MLA according to the then current tariff regulations. The rebates shall be applied as follows:

##### **Summer flight period:**

- 20% (currently € 3.17 per departing passenger) for the 1st year of operation
- 10% (currently € 1.58 per departing passenger) for the 2nd year of operation
- 10% (currently € 1.58 per departing passenger) for the 3rd year of operation

##### **Winter flight period:**

- 50% (currently € 7.92 per departing passenger) for the 1st year of operation
- 40% (currently € 6.34 per departing passenger) for the 2nd year of operation
- 30% (currently € 4.75 per departing passenger) for the 3rd year of operation

## **2. STRATEGIC ROUTES**

### **2.1 Objective of the Incentive Scheme**

The objective of this incentive scheme is to promote growth in strategic markets, as identified by MLA.

### **2.2 Eligibility**

- Eligible Strategic Routes and those routes which meet the criteria of the “Underserved Routes” incentive scheme, but also fall under of the strategic markets defined hereunder:
  - a) Denmark
  - b) Finland
  - c) Norway
  - d) Sweden
  
- The incentive scheme applies to scheduled routes, which shall be published in such a manner that they may, insofar as possible, be booked either via computer reservation system (CRS) or from a web-based reservation system, based on the city pair.
  
- An airline can benefit from only one of; Underserved, Strategic or Intercontinental Incentives for the same route.

### **2.3 Conditions**

- A minimum of 90% of the scheduled frequencies (as defined in the eventual contract) have to be actually operated.
  
- During the summer flight period at least two frequencies per week and during the winter flight period at least two frequencies per week shall be operated.
  
- If an airline is already benefiting from an incentive agreement granted by the Malta Tourism Authority (MTA) the applicable incentive shall be paid to the MTA and not to the carrier.
  
- All dues to MLA by the operating carrier must be paid.

## **2.4 Rebates Offered**

The incentive shall consist of rebates on Passenger Service Charge charged by MLA according to the then current tariff regulations. The rebates shall be applied as follows:

### **Summer flight period:**

- 40% (currently € 6.34 per departing passenger) for the 1st year of operation
- 30% (currently € 4.75 per departing passenger) for the 2nd year of operation
- 20% (currently € 3.17 per departing passenger) for the 3rd year of operation

### **Winter flight period:**

- 60% (currently € 9.50 per departing passenger) for the 1st year of operation
- 50% (currently € 7.92 per departing passenger) for the 2nd year of operation
- 40% (currently € 6.34 per departing passenger) for the 3rd year of operation

### **3. INTERCONTINENTAL ROUTES**

#### **3.1 Objective of the Incentive Scheme**

The objective of this incentive scheme is to encourage growth in MLA Intercontinental Traffic by offering reductions on the Passenger Service Charge (PSC) which airlines can benefit from for period of 3 years.

#### **3.2 Eligibility**

- An Intercontinental Route is defined as a destination outside of the European continent, exceeding a flight range of 3,500Km from Malta International Airport.
- The incentive scheme applies to destinations, which shall be published in such a manner that they may, insofar as possible, be booked either via computer reservation system (CRS) or from a web-based reservation system, based on the city pair.
- An airline can benefit from only one of; Underserved Strategic or Intercontinental Incentives for the same route.

#### **3.3 Conditions**

- 90% of the scheduled frequencies (as defined in the eventual contract) have to be actually operated.
- During the summer flight period at least two frequencies per week and during the winter flight period at least two frequencies per week shall be operated.
- If an airline is already benefiting from an incentive agreement granted by the Malta Tourism Authority (MTA) the applicable incentive shall be paid to the MTA and not to the carrier.
- All dues to MLA by the operating carrier must be paid.



### **3.4 Rebates Offered**

The incentive shall consist of rebates on Passenger Service Charge charged by MLA according to the then current tariff regulations. The rebates shall be applied as follows:

#### **Summer flight period:**

- 70% (currently €11.09 per departing passenger) for the 1st year of operation
- 60% (currently €9.50 per departing passenger) for the 2nd year of operation
- 50% (currently €7.92 per departing passenger) for the 3rd year of operation

#### **Winter flight period:**

- 80% (currently €12.67 per departing passenger) for the 1st year of operation
- 70% (currently €11.09 per departing passenger) for the 2nd year of operation
- 60% (currently €9.50 per departing passenger) for the 3rd year of operation

## **4. TRANSFER TRAFFIC**

### **4.1 Objective of the Transfer Incentive Scheme**

The purpose of this incentive is to promote Malta as a hub, by offering rebates on the Passenger Service Charge to airlines using MLA as a transfer airport, hence increasing transfer traffic.

### **4.2 Eligibility**

- A transfer passenger is a traveler who travels in a logical direction and changes at Malta International Airport:
- from one aircraft to another aircraft of the same airline with a different flight number; or from one aircraft of an airline to another aircraft of a different airline.
- The transfer must take place within a maximum of 6 hours after the arrival of the inbound flight.
- The basis of calculation is the number of transfer passengers of the corresponding airline reported electronically by the passenger handling agent (self-handler or handling agent). Return–Check-Ins are excluded from the Incentive.
- This incentive is valid until December 2024.

### **4.3 Conditions**

- The airline must present adequate proof to Malta International Airport that it is eligible for the incentive as well as the number of transfer passengers that meet the conditions.
- All dues to MLA by the operating carrier must be paid.

### **4.4 Rebates Offered**

Malta International Airport will refund € 8 per departing transfer passenger.

## **5. FREE PARKING**

### **5.1 Objective of the Incentive**

- This incentive is intended to encourage airlines to consider night-stops in Malta, thus offering improved connectivity through better timings.

### **5.2 Eligibility**

- The following incentive is only valid for scheduled passenger flights night-stopping in Malta. This incentive is valid until December 2024.

### **5.3 Conditions**

- All dues to MLA by the operating carrier must be paid.
- If an airline is already benefiting from an incentive agreement granted by the Malta Tourism Authority (MTA) the applicable incentive shall be paid to the MTA and not to the carrier.

### **5.4 Rebate Offered**

100% of parking charges paid up to 6 hours during the IATA summer and winter seasons.

## **V. FURTHER INFORMATION**

For further information about the terms and conditions of any of the above incentives, or if you wish to apply for one or several of the incentives, you are kindly requested to contact:

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## **VI. LEGAL NOTICE**

This document is provided for information purposes only, and to highlight the incentive schemes which Malta International Airport plc is offering. This document does not include all the terms and conditions applicable to the relevant incentive schemes, nor an exhaustive list of the applicable eligibility criteria.

This document does not create any legal relationship between Malta International Airport plc and any person, nor does this document grant any rights to any person enforceable against Malta International Airport plc.

## ANNEX 1

### NON-ELIGIBLE CITIES/REGIONS

CITY	ACMs (APR2023-MAR2024)
London	5510
Rome	3056
Catania	2480
Paris	2212
Munich	1848
Milan	1841
Frankfurt	1514
Istanbul	1428
Vienna	1282
Manchester	1276
Brussels	1267
Zurich	1155
Madrid	980
Naples	832
Venice	778
Budapest	762
Warsaw	749
Bari	748
Barcelona	746
Larnaca	732
Athens	681
Amsterdam	660
Belgrade	655
Bologna	600
Bucharest	568
Marseille	458

CITY	ACMs (APR2023-MAR2024)
Dublin	440
Zagreb	436
Trapani	436
Lyon	434
Birmingham	406
Thessaloniki	377
Tunis	366
Sofia	360
Cagliari	352
Bratislava	351
Krakow	348
Toulouse	338
Riga	336
Wroclaw	332
Lisbon	328
Edinburgh	326
Pisa	325
Katowice	320
Dusseldorf	314
Porto	307
Lamezia	302
Geneve	290
Gdansk	286
Poznan	278
Vilnius	272